

# **I D E A L   O F   S W E D E N**

**ANIMAL WELFARE POLICY**

## **1. INTRODUCTION**

At IDEAL OF SWEDEN, we strongly believe that no animals should be harmed in the production of our products. We are committed to act ethically and responsibly along our entire value chain, and we also expect the same from our business partners.

This policy is a statement of our commitment to ethical sourcing and animal welfare. It guides IDEAL OF SWEDEN, as well as our business partners to act responsibly when sourcing materials and manufacturing products on behalf of IDEAL OF SWEDEN.

## **2. PURPOSE**

The Policy defines the minimum requirements, certifications, standards, collaborations, strategies and sources of supply to be preferred in order to ensure ethical standards and animal welfare in relation to all IDEAL OF SWEDEN product categories.

## **3. SCOPE**

The Animal Welfare Policy (hereinafter also the "Policy") applies to IDEAL OF SWEDEN and covers the company's business activities and operations globally. This policy is complementary to our Code of Conduct and the Corporate Responsibility and Sustainability Policy, which set the baseline for social, environmental, and regulatory compliance.

## **4. ADDRESSEES**

The addressees of this Policy are all suppliers and manufacturers of raw materials and finished products (hereinafter referred to as the "Business Partners") to IDEAL OF SWEDEN. Business Partners are responsible for ensuring their compliance with the Policy, as well as informing, and requiring compliance with the policy by, their employees, suppliers, external contractors and other stakeholders who are part of the supply chain. In confirmation of their acceptance, Business Partners are required to sign the Acceptance Form that can be found in the final section of this document.

## **5. PRINCIPLES**

- IDEAL OF SWEDEN does not accept the use of any type of animal derived material for the purpose of product manufacturing.
- IDEAL OF SWEDEN does not accept the use of any type of animal-by products, such as binding agents, for the purpose of product manufacturing.
- IDEAL OF SWEDEN is against animal testing.
- IDEAL OF SWEDEN requires all Business Partners to have systems in place to track back to the source of primary production within their supply chains.
- IDEAL OF SWEDEN requires all Business Partners to promote good animal welfare throughout their supply chains.
- All Business Partners must be able to provide key sourcing information as standard to prove no animal-derived materials and/or material components have been used to produce IDEAL OF SWEDEN products.
- IDEAL OF SWEDEN does not permit the use of live animals or any animal-derived products in photoshoots.

## **6. ACCEPTANCE FORM**

By signing this form, the Business Partners confirms that he/she:

- has received, studied and understood the provisions of the Policy;
- undertakes to comply with the Policy;
- to inform his/her employees, suppliers, external collaborators and other persons belonging to the Business Partner's supply chain about the contents of this Policy using all the means necessary;
- undertakes, in case of non-compliance, to take all the necessary actions to modify his/her activities and operations;
- undertakes to report to IDEAL OF SWEDEN any instance, alleged or ascertained, of the violation of this Policy using [sustainability@idealofsweden.com](mailto:sustainability@idealofsweden.com) e-mail address.

## IDEAL OF SWEDEN

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Place and date

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Name

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Title

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Place and date

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Name

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Title

## **IDEAL OF SWEDEN**